

SAMPLE SOCIAL MEDIA AND TEXT MESSAGES

(Use image of factsheet in appropriate language)

Sample Facebook post:

Does your child receive free or reduced-price school meals? Pandemic EBT provides families financial support to cover the cost of groceries while your children are missing free meals during school closures. This benefit is provided to ALL families whose children receive free and reduced-price school meals in Oregon. Learn more here– oregonhunger.org/covid-19

Sample Twitter post:

Does your child receive free or reduced-price school breakfast or lunch? P-EBT can help you feed your family while schools are closed. Learn more here– oregonhunger.org/covid-19

Sample Text Message

Hello families! Did you know that Oregon is giving grocery money to families while school is closed? All families who are eligible for free or reduced price school meals will soon get funds on an Oregon Trail EBT card. Immigration status does not matter for Pandemic EBT. AND you can still get “grab and go” meals from schools and other organizations during the pandemic!

If you already get SNAP or free school meals, you’ll get the benefits automatically. Make sure your school has your current mailing address.

Don’t miss out. If you weren’t getting help before the pandemic, apply online for free school meals at www.ode.state.or.us/apps/frlapp. Apply for SNAP at www.govstatus.egov.com/or-dhs-benefits. If you qualify for either program, you’ll also get Pandemic-EBT!

Have questions? Visit oregonhunger.org/covid-19.